

KAZN(AM), KAHZ(AM), and KMRB(AM)
EEO PUBLIC FILE REPORT
August 1, 2023 – July 31, 2024

Multicultural Radio Broadcasting Licensee, LLC – Los Angeles SEU
Official Responsible for EEO Implementation: Mr. Felix Guo
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I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
No Full-Time Positions Were Filled During this Reporting Period.		

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
As Reported in Section I, No Full-Time Positions Were Filled During this Reporting Period.			

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Host activity reasonably calculated to disseminate information about careers in broadcasting	On October 4 th , 2023, Taiwan Presidential Candidate Ke Wen Zhe and his delegation visited Station KAZN and received a tour of the facilities. Following the tour, the Station Manager and Program Director introduced the distinguished guests to the programming and sales teams before offering them a detailed explanation about the operation of the Station from its origin to its impact on the community.
2	Participate in activity reasonably calculated to disseminate information about careers in broadcasting	On February 17 and 18, 2024, KAZN and KMRB joined the City of San Gabriel to host the “Chinese New Year Celebration” street fair. At different times throughout this event, all members of the KAZN and KMRB staff occupied the MRBI booth, interacted with attendees, and disseminated information about career opportunities from on-air show host to sales positions. Our Sales staff was also available to distribute career opportunity flyers during the two-day event.

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
3	Co-Host Internship Program	<p>From August of 2023 through the end of July of 2024, KAZN continued the collaboration with the University of Southern California's Department of East Asian Studies to offer internship opportunities in the form of jointly produced radio shows. Approximately a dozen students were involved in this joint effort, producing for and broadcasting on KAZN twice a month. Some of the topics covered included: "The Benefit of Learning Chinese;" "Differences between Chinese and American Families on Child Rearing;" "Chinese and American Entertainment Industry Comparison;" "Why I Like Chinese Literature;" and "Naming the Children in Chinese and American Cultures."</p>
4	Internship Program	<p>During the month of October, 2023, our SEU hosted a 12th grade student from Robert Louis Stevenson School as an intern. He was supervised by our Program Director, who taught him about all aspects of radio broadcasting. He assisted with the editing of weekend re-runs and helped to upload pre-recorded shows to the website. He also sat in as an on-air guest periodically to share the experiences of his generation with the audience.</p>
6	Participate in activity reasonably calculated to disseminate information about careers in broadcasting	<p>Between January 14th and 5th, 2024, our SEU participated in the Chinese New Year Expo which took place at the Pomona Fairplex. SEU representatives were available to interact with attendees about the company, careers in radio broadcasting, and possible job openings at our Stations. Additionally, our Sales staff was on site to distribute flyers among the crowd.</p>

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
7	Participate in activity reasonably calculated to disseminate information about careers in broadcasting	On May 18, 2024, our SEU celebrated “Asian American Heritage Month” at the Arcadia High School Performing Arts Center, Arcadia, CA, during which employment flyers were distributed to attendees by the KAZN Sales Manager and other KAZN staff members.